



HONOR 400 CAMPAIGN

Become A Statewide Champion In Support of Nebraska's Vietnam Veterans



The Nebraska Vietnam Veterans Memorial Foundation (NVVMF) invites you to join the Honor 400 Campaign, a statewide fundraising campaign supporting NVVMF's mission to make a Nebraska Vietnam Veterans Memorial a reality. The campaign will launch to the public on March 29, 2023.

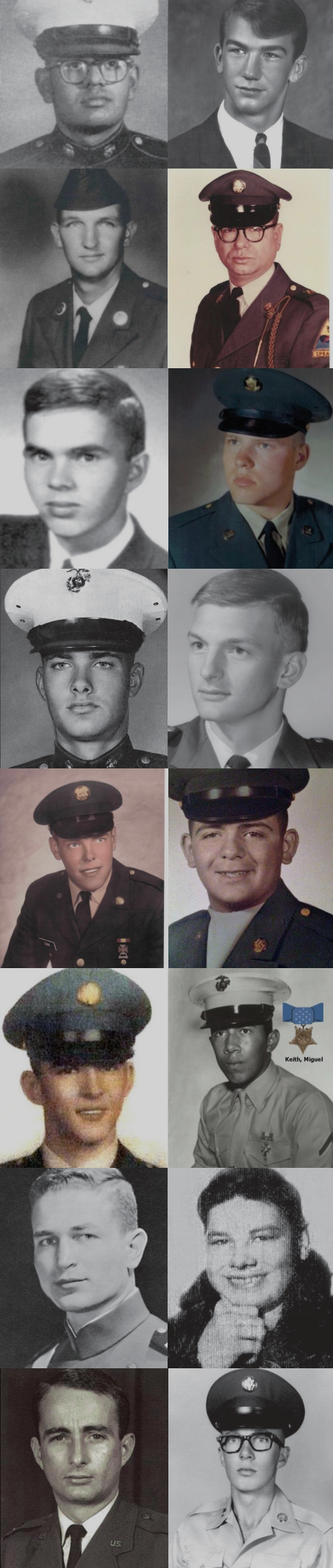
NVVMF is an all-volunteer nonprofit organization, formed to develop, construct and maintain a memorial dedicated to the memory and sacrifices of all Nebraska Vietnam Veterans and provide a historical account for future generations. The Memorial will be located in Papillion, Nebraska. More information can be found at www.nvvmf.org.

The goal of the Honor 400 Campaign is to raise \$400,000, statewide, in support of the Memorial. To achieve this, Champions in all parts of the state are needed to assist NVVMF in raising \$1,000 for each of the 400 Nebraskans Killed-In-Action during the Vietnam War.

Your commitment and participation will ensure that the brave soldiers, and their families, who sacrificed so much during this time are remembered and honored for generations to come.

Scan this QR code to learn more





Who can be a Champion?

Champions of this effort can come from organizations such as:

- County Veteran Service Officers
- Veterans of Foreign Wars
- American Legions
- High Schools
- Historical Societies
- Chambers of Commerce
- Faith-based communities
- Local businesses

What does a Champion do?

- Agree to be the local organizer and point-of-contact on behalf of NVVMF for this initiative
- Connect Honor 400/NVVMF to local businesses for matching funds
- Plan and execute one or several fundraising events to achieve your county and/or regional goal
- Collect donor contact information, to the best of your ability, so donors can be thanked and recognized
- Document your efforts for PR, social media, and other recognition

What are the benefits associated with participation?

- An opportunity to be part of a statewide effort to remember and honor all Nebraskans who served during the Vietnam War
- A partnership with an organization dedicated to remembering the stories of every Nebraskan who served during the Vietnam War and educating people of all ages about that time in our nation's history
- An opportunity to increase awareness of your organization locally and state-wide
- Recognition on the NVVMF web site at www.nvvmf.org
- Mentions in NVVMF public relations and communications, as appropriate
- Invitations to NVVMF events, including the ribbon-cutting and grand opening of the Memorial in 2023

How will my organization be supported?

- You will be provided with the names of every KIA in your county
- Information on how to solicit a matching challenge gift will be provided
- Templates for flyers, social media, invitations (mail/email) will be provided
- Press packet for radio stations and local tv will be provided
- Event planning checklist provided
- Online donation platform hosted by NVVMF
- Fundraising and event coordination support